



# the Lifestyles Connection

## “CONNECTING COMMUNITIES IN THE SOUTHERN DALLAS AREA”

The Lifestyles Connection is a magazine devoted exclusively to the people of the Southern Dallas area including: Cedar Hill, DeSoto, Duncanville, Lancaster, Oak Cliff, Red Oak, Glenn Heights, Oak Leaf, Ovilla, Midlothian, South Grand Prairie, and Waxahachie.

### Copies Mailed Free

Our printing company provides us with the latest demographic lists where we can break down the carrier routes with the highest average income per household (\$70,000 and above combined income). This allows us to target families that have the discretionary income to spend with our advertisers, not to apartments or lower income carrier routes.

### Circulation 40,000 Plus, Each Issue

- ONE magazine reaches homes and businesses in our whole area with over 108,000 potential buyers.
- Professional ad design is in-house, and we will take as long as necessary to produce the ad you approve at NO EXTRA CHARGE.
- All content (entire magazine) will be published on our website, and past issues will be archived each month; so your ads will live forever.
- Sign up for our free periodic E-MAIL NEWSLETTERS that will let you know what is going on in our area, as well as dining and entertainment recommendations. Your ads will also be showcased in these newsletters.

- **Locally Produced by ABG Marketing.**
- **Great Featured Articles About Local People.**
- **Ads Supported by Dedicated Website.**
- **Discount Coupons offered in every issue.**

Contact us so we can start working on your ad.

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